

# NANAIMO UNITED FC

## 2017-2018 SPONSORSHIP PACKAGE



With over a hundred years of soccer success in Nanaimo, we are committed to continuing this legacy and need community support in order to do so. We invite you become part of this winning combination while giving your business some excellent community exposure by sponsoring our players, teams or club as a whole.



Nanaimo United FC  
5455 Carmichael Rd, Ladysmith, BC V9G1L8  
250.668. 0195



## CLUB SPONSORSHIP

### NANAIMO UNITED FC

5455 Carmichael Road  
Ladysmith, BC V9G1L8  
Email: [president@nanaimounitedfc.com](mailto:president@nanaimounitedfc.com)



**WE ARE UNITED**  
*2017-2018 Season*

## CLUB MISSION

*Our mission is the pursuit of excellence in the provision, management and development of club soccer in Nanaimo and surrounding areas.*

## CLUB HISTORY

Nanaimo United FC has long been a leader in building strong Canadian soccer. A century old, Nanaimo won its first (and one of the first) BC Challenge Cup as a member of the Pacific Coast League in 1907. Although the name of the club has changed throughout the years, the desire and commitment to play high caliber soccer has not.

In 2008 all teams that previously represented Nanaimo pulled together to create the new Nanaimo United FC that exists today. Our club now represents the highest level of competitive soccer in Nanaimo, including the Men's, Women's and Masters teams with players ranging in age from 16 to 60.

## CLUB VISION

Our vision is to become the best soccer program in British Columbia by partnering with our local community sectors. We endeavor to send players to the Provincial and National teams, attract College and University scholarships for our young players and fund players that cannot afford to pursue the game. We inspire and equip players with the best training, education and facilities providing a high level of skills and knowledge to excel in the game as elite athletes. Our players are the role models for youth soccer players and ultimately responsible citizens within our community.

## THE CURRENT NANAIMO UNITED FC

Every year, Nanaimo United works hard through the summer so that we are poised to bring you some exciting soccer action. By attracting the best talent, we are constantly evolving so that we continue to take runs at provincial titles.

This season almost 200 players will be on the fields in Nanaimo United FC uniforms, representing the club among the following 7 teams:

Men's Soccer	Masters (Over 35) Soccer	Women's Soccer
Nanaimo United FC Division 1	Nanaimo United FC Masters	Nanaimo United FC Premier
Nanaimo United FC Division 2		Nanaimo United FC Division 2
Nanaimo United FC Division 3		
U21		



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### **WE NEED YOU!**

With over a hundred years of soccer success in Nanaimo, we are committed to continuing this legacy and need your support in order to do so. We invite you become part of this winning combination while giving your business some excellent community exposure by sponsoring our players, teams or club as a whole.

*We invite you to browse the included sponsorship opportunities, and encourage you to invest in our club and your community.*

If you would like to join our team and support amateur soccer in Nanaimo, please complete one of the attached sponsorship forms and mail it with payment to:

Nanaimo United FC  
5455 Carmichael Road  
Ladysmith, BC V9G1L8

For more information, please contact Al Jorgensen, Club President, by phone at 250.740.7206, or by email at [president@nanaimounitedfc.com](mailto:president@nanaimounitedfc.com).

Thank you for your interest in supporting Nanaimo United FC!

Al Jorgensen  
President



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## BRONZE LEVEL SPONSORSHIP - \$450

*(One sponsorship is available per player)*

Your funds will completely cover the player's club dues, as well as contribute to team expenses (registrations, practice fields, uniforms, officials, etc...)

### SPONSORSHIP INCLUDES

- A piece of apparel for the player, branded with your logo. (The player will wear this on and off the field)
- Your corporate logo posted on the club website with the sponsored players profile
- An invite for two to the year-end awards dinner
- A framed club picture for display

### SPONSORSHIP DETAILS

Sponsor/Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone Number \_\_\_\_\_

Address \_\_\_\_\_ Email Address \_\_\_\_\_

I would like to sponsor:

The following player: \_\_\_\_\_

OR a player on the following team: \_\_\_\_\_

OR a player chosen by the club based on financial need

Signature of authorized company representative \_\_\_\_\_

Please print name \_\_\_\_\_ Date \_\_\_\_\_

***Thank you for helping us to achieve our goals!***



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## SILVER LEVEL SPONSORSHIP - \$1000

*(Multiple sponsorships are available per team)*

The silver level sponsorship is a venue sponsorship.

Your funds will cover the cost of banner production, as well as contribute to team expenses (registrations, practice fields, uniforms, officials, etc...)

### SPONSORSHIP INCLUDES

- Printing of a large corporate banner which will be erected on the field at each home game
- Your corporate logo posted on the club website
- An invite for two to the year-end awards dinner
- A framed club picture for display

### SPONSORSHIP DETAILS

Sponsor/Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone Number \_\_\_\_\_

Address \_\_\_\_\_ Email Address \_\_\_\_\_

I would like to sponsor the following team: \_\_\_\_\_

Signature of authorized company representative \_\_\_\_\_

Please print name \_\_\_\_\_ Date \_\_\_\_\_

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## GOLD LEVEL TEAM SPONSORSHIP - \$3000

*(One sponsorship is available per team)*

The gold level sponsorship is a sponsorship which directly supports a specific team within the Club.

Your funds will cover the product cost of a banner and the significant cost of jerseys to outfit the entire team. Excess funds will also contribute to team expenses (registrations, practice fields, officials, etc...)

### SPONSORSHIP INCLUDES

- Your logo on the front of the player's jerseys for a minimum of two years\*
  - In the first year, your logo will appear at all home games
  - In the second year, your logo will appear at all away games
- Printing of a large corporate banner which will be erected on the field at each home game
- Your corporate logo posted on the club website
- An invite for two to the year-end awards dinner
- A framed club picture for display

*\*Jerseys may be used longer if no other sponsor comes forward, or may be assigned to other teams after the sponsorship term has ended.*

### SPONSORSHIP DETAILS

Sponsor/Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone Number \_\_\_\_\_

Address \_\_\_\_\_ Email Address \_\_\_\_\_

I would like to sponsor the following team: \_\_\_\_\_

Signature of authorized company representative \_\_\_\_\_

Please print name \_\_\_\_\_ Date \_\_\_\_\_

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## PLATINUM LEVEL CLUB SPONSORSHIP - \$5000

*(One sponsorship is available for the entire club)*

The platinum level sponsorship is Nanaimo United's most prestigious as this sponsor supports all teams in the club. The Sponsor's logo will be featured on all home game signage, all post-game media, and many other highly publicized places.

Your funds will cover the cost of banner production, purchase rain shelters for all 10 teams and contribute to team expenses (registrations, practice fields, uniforms, officials, etc...)

### SPONSORSHIP INCLUDES

- Your corporate banner erected on the field at each home game for each of our teams
- Your corporate logo:
  - posted prominently on the club website
  - included in all public relations materials and promotions
  - displayed on rain shelters for all teams\*
- Your business name mentioned in all post-game media
- Players will be available and volunteer for corporate events and promotions
- An invite for two to the year-end awards dinner
- A framed club picture for display
- Right of first refusal for Platinum sponsorship in the following season

*\*Rain shelters are expected to have a three year life span*

### SPONSORSHIP DETAILS

Sponsor/Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone Number \_\_\_\_\_

Address \_\_\_\_\_ Email Address \_\_\_\_\_

Signature of authorized company representative \_\_\_\_\_

Please print name \_\_\_\_\_ Date \_\_\_\_\_

***Thank you for helping us to achieve our goals!***